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Always There for You

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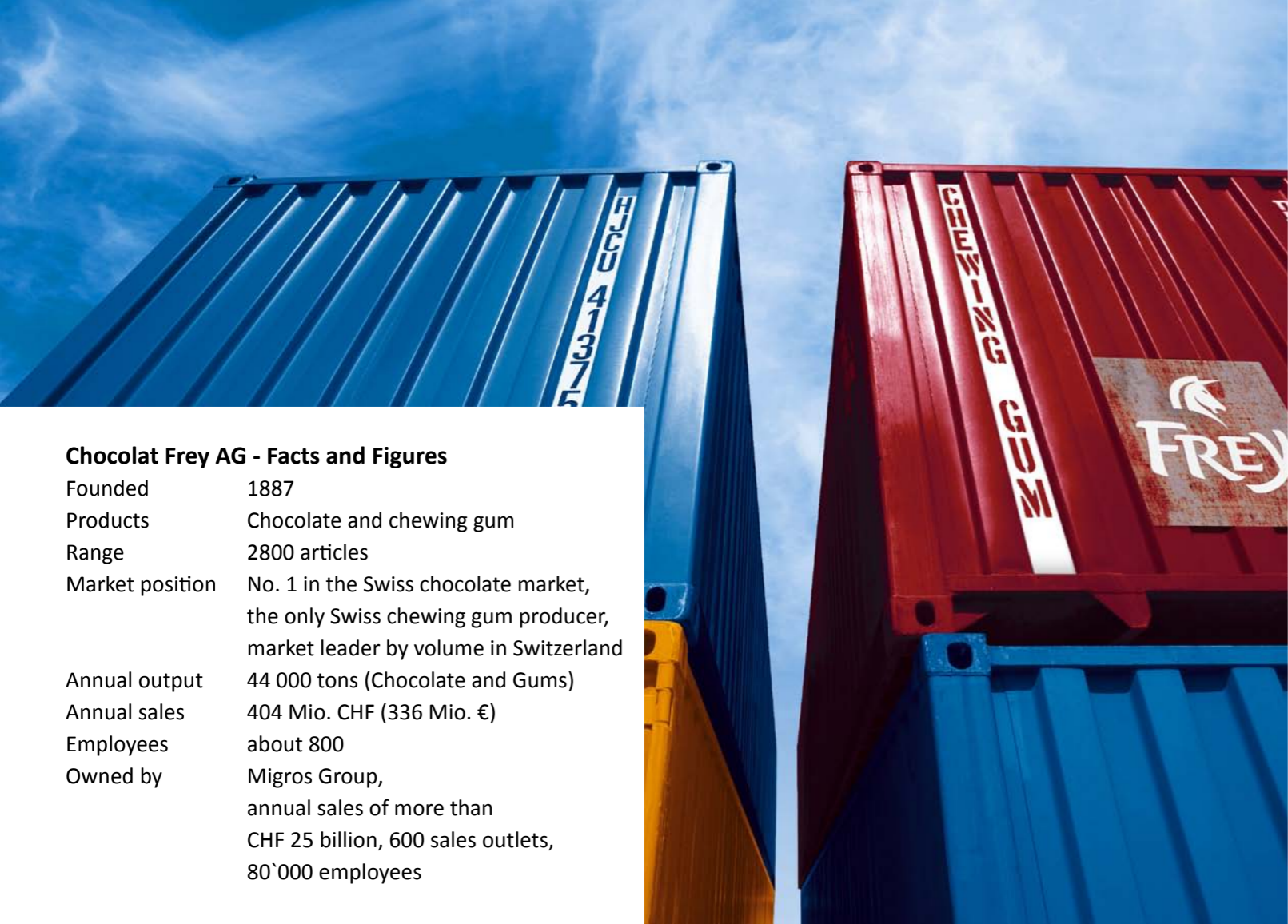
The Chewing Gum Experts from Chocolat Frey

Private Label Chewing Gum

Create your own original product



Chewing Gum Division



Chocolat Frey AG - Facts and Figures

Founded	1887
Products	Chocolate and chewing gum
Range	2800 articles
Market position	No. 1 in the Swiss chocolate market, the only Swiss chewing gum producer, market leader by volume in Switzerland
Annual output	44 000 tons (Chocolate and Gums)
Annual sales	404 Mio. CHF (336 Mio. €)
Employees	about 800
Owned by	Migros Group, annual sales of more than CHF 25 billion, 600 sales outlets, 80`000 employees

Grüezi!

What can we do for you?

For more information, please feel free to contact us:

- Phone: + 41 (0) 62 836 29 43
- Fax: + 41 (0) 62 836 23 14 or
- E-mail: welcome@chewinggum.ch

Or visit our website: www.chewinggum.ch

Appealing Shapes, Packages and Displays

Brisk sales are assured by attractive shapes, clever packaging and practical displays.

We can comply with any wish you may have, from conventional to exotic. Here is a sampling of our standard products.

Shapes



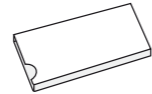
Pellets

Inside Packaging

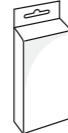


Blister, 9 or 12 pieces

Packaging

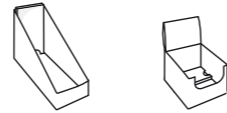


Slider with blister

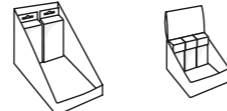


Folded box with two blisters

Displays



Display for slider or duo slider



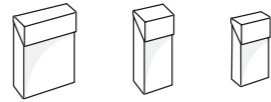
Display for folded boxes



Pellets



Centre filled pellet



Click box in different formats



Display for click boxes



Pellets



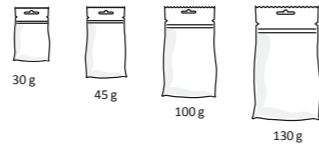
Centre filled pellet



Q-Shape



XXL Gum



Resealable bags in different formats from 30g-180g



Pellets



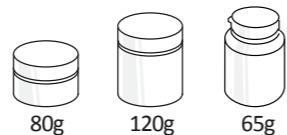
Centre filled pellet



Q-Shape



XXL Gum



80g 120g 65g



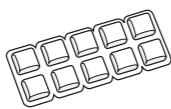
Display for cans



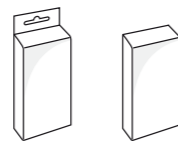
uncoated



Blister, 8 pieces



Blister, 10 pieces



Folded box with/without hanger in two different formats



Display for click boxes

Profession and Passion

Chocolat Frey is one of the industrial enterprises of MIGROS, Switzerland's largest retailer.

Its Chewing Gum Division has been producing private labels since 1974. Take advantage of the consumer insights the company has gained in all these years.

We constantly apply the experiences gained on the sales front to development and production.

Your benefits:

- Highest quality standards
- Interesting new products
- Tailormade concepts
- Support in product naming, trademark protection, promotion and pricing

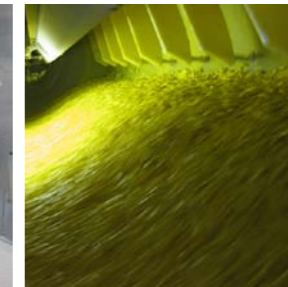
For Top Quality

Private labels succeed when they surpass consumer expectations. In our business policy, we focus on customer needs and on quality to achieve compelling cost/benefit ratios.

Our lasting investments in human resources, training, research and production have created a strong culture of service and assure top Swiss quality and reliability.

Chocolat Frey is certified to:

- International Food Standard IFS
- British Retail Consortium BRC
- ISO 9001:2008
- ISO 14001:2004





Impressive Freshness Pleasant Chewability Lasting Flavour

Sugarfree chewing gums from Chocolat Frey are delightfully chewy from first to last and retain their flavourful freshness for an impressively long time.

We have five basic categories of gum:

- **Customized**
Products specially developed to customer specification, e.g. for certain target groups
- **Classic**
Chewing gum in various flavours and colours
- **Dental**
Dental care products featuring xylitol, mineral salts and calcium
- **Centre filled**
Chewing gum with liquid centre
- **Bubble Gum**
Coated XXL dragee

Excellent References

Chocolat Frey is already producing, packing and distributing chewing gums for many renowned companies. Why not join them?